



Arizona Department of Education  
"Kids Safe Online"

# Cyber Security Awareness Poster Contest



### WHO can participate?

The Contest is open to All Arizona students in public, private schools, and youth organizations in Kindergarten -12<sup>th</sup> grade – (1 submission per student)

### WHEN is the deadline?

Entry forms and poster art entries must be received via U.S. mail or other courier no later than **Thursday November, 13 2014**. Late entries will not be included in the contest, but will receive a certificate of completion.

Email Tim Guerriero with any questions: 602-542-1288 or  
[Timothy.Guerriero@azdoa.gov](mailto:Timothy.Guerriero@azdoa.gov)

## OFFICIAL RULES

### Judging (What is looked at):

- Clear message conveyed by the text and artwork, spelling is important.
- The poster theme clearly matches at least one of the topics listed below:
  - Creativity, originality and artistic quality
  - Visual clarity - easily read
  - Bright and colorful
- Must comply with poster requirements (listed on next page) – must be in landscape layout and must not use any copyrighted characters, images or clipart.

### Winners (State):

- Winners from each grade group (K-5, 6-8, 9-12) will be selected.
- The winners will receive a framed "Certificate of Accomplishment".
- In addition, each winning student will be awarded a prize, and receive the honor of having their artwork replicated into the **1<sup>st</sup> Annual Arizona Security Awareness Poster Calendar** which will be distributed throughout the State and may also be used in campaigns to raise awareness among children of all ages about Internet and computer safety.
- The top 13 posters selected will be submitted to the **National contest** to determine who is included in the annual **MS-ISAC Calendar**.

### Winners (National):

- Thirteen winners will be selected from all the entries from across the country and will receive the honor of having their artwork in a MS-ISAC 2016 calendar which will be distributed throughout the country. The schools with winning entries will also receive several calendars and additional educational materials to promote cyber security within their school district.



## POSTER TOPICS

### Getting started:

Poster art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites
- How online gaming and gambling can be dangerous
- Protecting against identity theft
- Safe use of social networking such as Twitter, Facebook, Instagram, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

### TOPICS:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social networking
- Mobile media devices
- Inappropriate texting

## Technical Specifications

### Format:

- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.

### Layout & Dimensions:

- Minimum: 8.5" x 11"
- Maximum: 11" x 14"
- **Landscape layout only!! – Calendars are in landscape format.**

### Content:

- **Spelling Counts**
- DO NOT send any artwork that contains trademarked images or brands such as Disney characters, Dell, Google, Twitter, etc.  
For additional information on copyright visit:  
<http://www.copyrightkids.org/>
- Do not put any identifying information (such as student's full name or age) on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. Nonprofessional (paid) assistance is allowed.



**Arizona Department of Education**  
**“Kids Safe Online”**  
**Cyber Security Awareness**  
**Poster Contest**  
**School Entry Form**



This form is for official school use only. It is requested that a teacher or school contact person fill out this form completely and attach to the corresponding poster art. Both the poster art and entry form should be mailed to or electronically submitted to:

**Kids Safe Online Poster Art Contest**

State of Arizona  
Arizona Strategic Enterprise Technology Office  
Statewide Information Security and Privacy Office  
Attention: Tim Guerriero  
100 North 15th Avenue, Suite 400  
Phoenix, AZ 85007  
[azsoc@azdoa.gov](mailto:azsoc@azdoa.gov)

**We look forward to seeing your school's artwork!**

**All Fields Are Required.**

School District:	
School Name:	
School Address:	
School City, State & Zip Code:	
School Phone #:	
Title of Poster:	
Student Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date received at ASET (Internal Use Only)	

**School entry form and poster art deadline is Thursday, November 13, 2014.**  
**All poster art must be accompanied by a School Entry Form.**